



Skin Care for life inside and out™

## SERUM

This exclusive formula contains Biodynes TRF (Tissue Respiratory Factor) to encourage cell development and stimulate the production of collagen and elastin, while fennel peroxysome reduces inflammation in the tissue and serves as a powerful antioxidant to fight free radicals, and hyaluronic acid to provide a light hydration for the skin.

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### **Skin Type:**

All skin types.

### **How to use:**

#### **Professional Use:**

May be used in all professional facials.

#### **Home Use:**

Apply generously twice daily to face, neck, and décolleté after using CLEANSE, EXFOLIATE and TONE.

### **bT-Ceuticals® Home Care Regimen**

<b>Step</b>	<b>Normal Skin</b>	<b>Dry/Dehydrated Skin</b>	<b>Oily/Blemished Skin</b>
1	CLEANSE	CLEANSE hydrating	CLEANSE
2	EXFOLIATE	EXFOLIATE	EXFOLIATE
3	TONE	TONE	TONE
4	SERUM	PLATINUM PEPTIDE SERUM	ACCELERATE clearing (locally)
6	CREAM	PLATINUM PEPTIDE CREAM	SERUM
7	Platinum RESTORE eye cream	Platinum RESTORE eye cream	Platinum RESTORE eye cream
8	SHADE SPF 30	SHADE SPF 30	SHADE SPF 30

### **Ingredients:**

Aqua, Glycerin, Peg-100, Foeniculum Vulgare (Fennel) Fruit Extract, Phospholipids, Saccharomyces Lysate Extract, Hyaluronic Acid, Polysorbate-20, Phenoxyethanol, Capryl Glycol, Ethylhexylglycerin, Hexylene Glycol, Parfum

### **Quick Selling Tips:**

- Contains TRF (Tissue Respiratory Factor) which promotes collagen production and cell stimulation
- Contains hyaluronic acid for hydration
- Fennel Extract, to help fight water retention and puffiness

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